

## SPONSORSHIP LEVELS

### **Diamond Level:** \$20,000+

#### **Benefits:**

- Highlighted in Berbee Derby social media
- Area for sponsor tent
- Logo on distributed race posters
- Multiple loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Race participant discount

### **Platinum Level:** \$10,000-\$19,999

#### **Benefits:**

- Area for sponsor tent
- Logo on distributed race posters
- Multiple loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Race participant discount

### **Gold Level:** \$5,000-\$9,999

#### **Benefits:**

- Loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Item/Coupon in goody bag (appropriate)
- Race participant discount

### **Silver Level:** \$1,000-\$4,999

#### **Benefits:**

- Loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Item in goody bag (appropriate)
- Race participant discount

### **Contributing Level:** \$250-\$999

#### **Benefits:**

- Logo on website with hot link

*All sponsors will be featured on race day poster.*

### **Goody bag inclusions are due by October 26, 2018**

#### **Send payment made payable to:**

Technology Education Foundation  
PO Box 44787  
Madison, WI 53744  
(608) 571-5576

#### **Logo format requirements:**

Please submit two logo files.

• Print: Vector EPS file.

• Web: PNG w/ transparent background

Email files to Suzy Shain at: [berbeederby@techedfoundation.com](mailto:berbeederby@techedfoundation.com)

